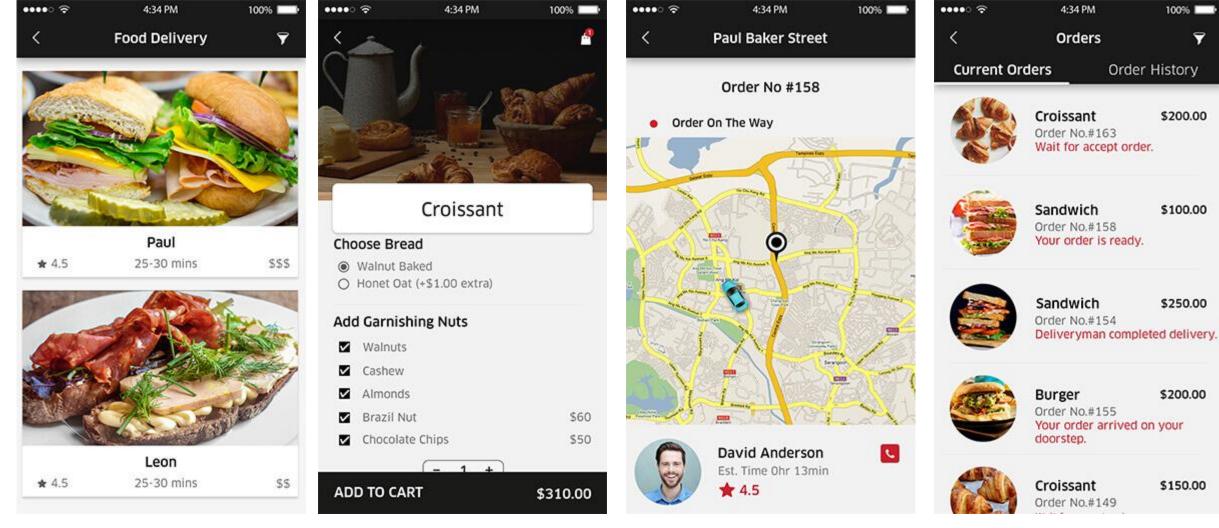


# **USER APP**



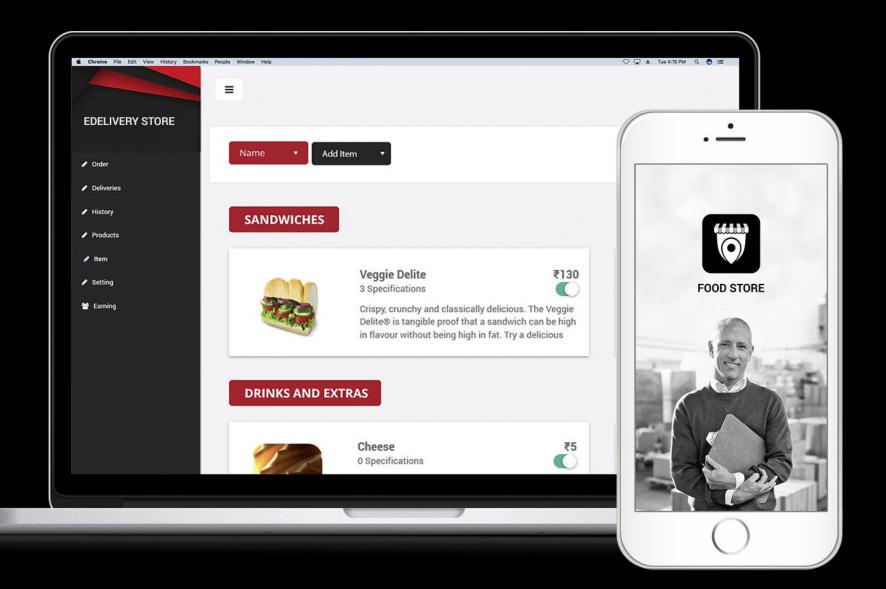
Select Store

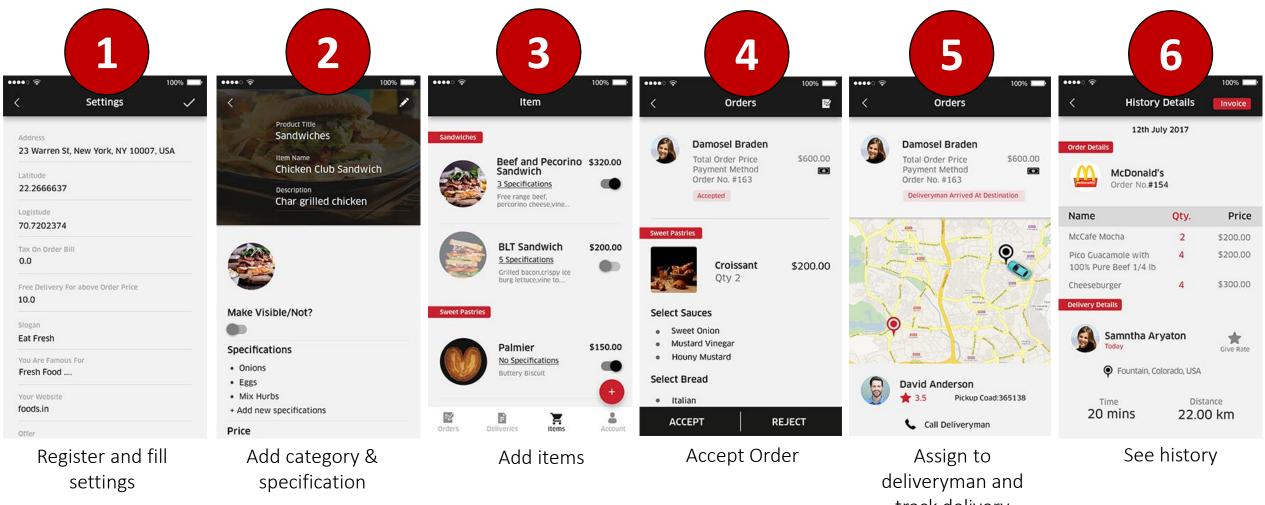
Select Category & Items

Track order status

See history

# **STORE APP & PANEL**



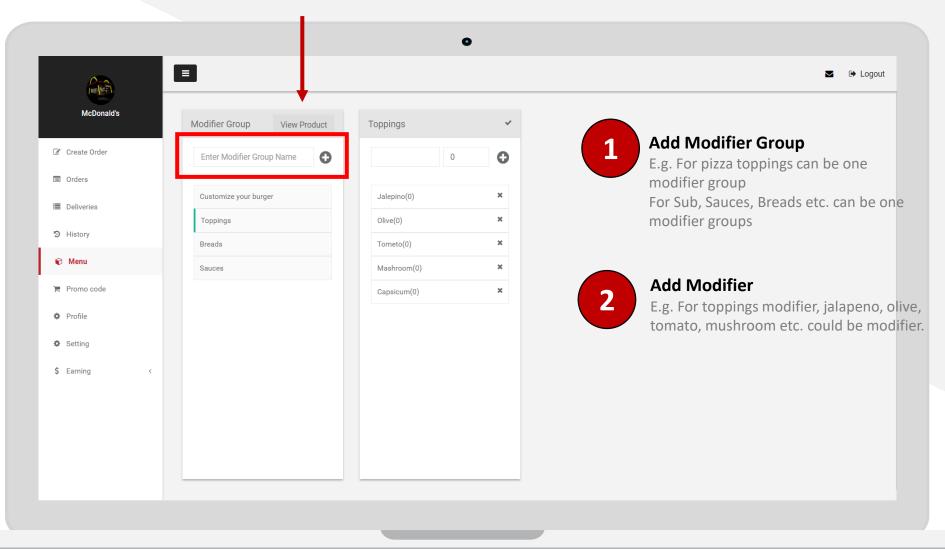


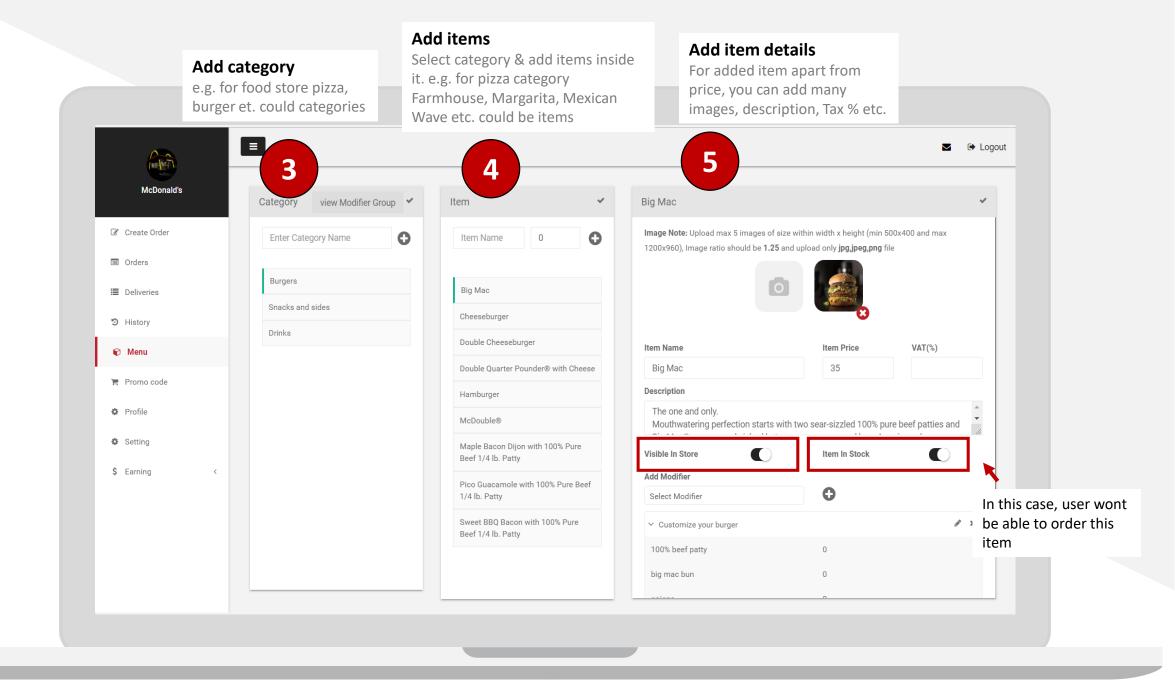
track delivery

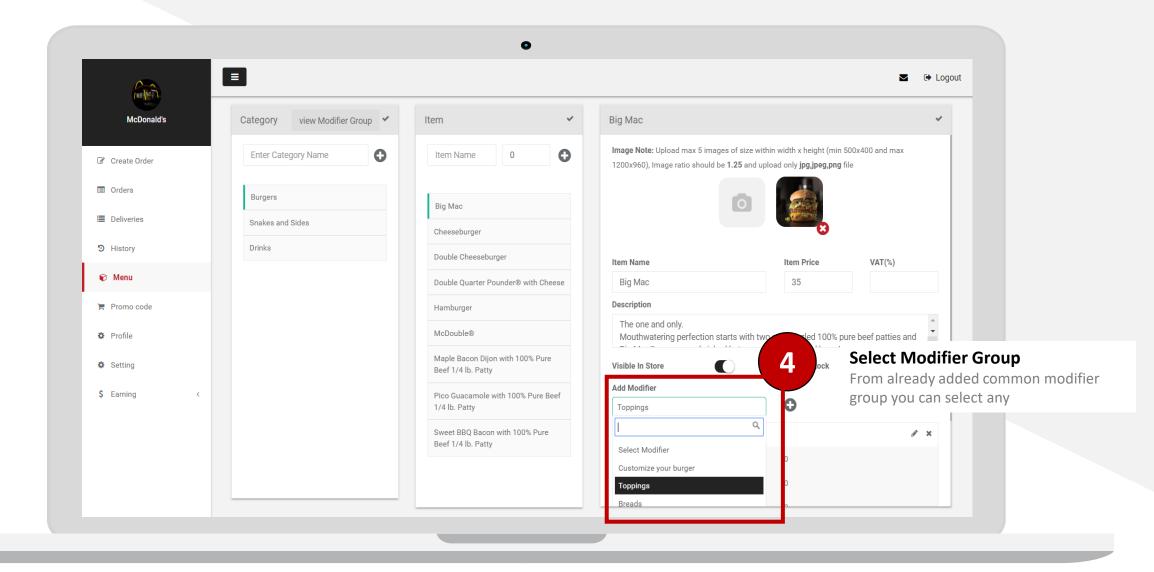
#### Click on view modifier group

Every store has its own set of modifiers

Modifier group and modifiers are independently added which later can be associated with each item as per requirements

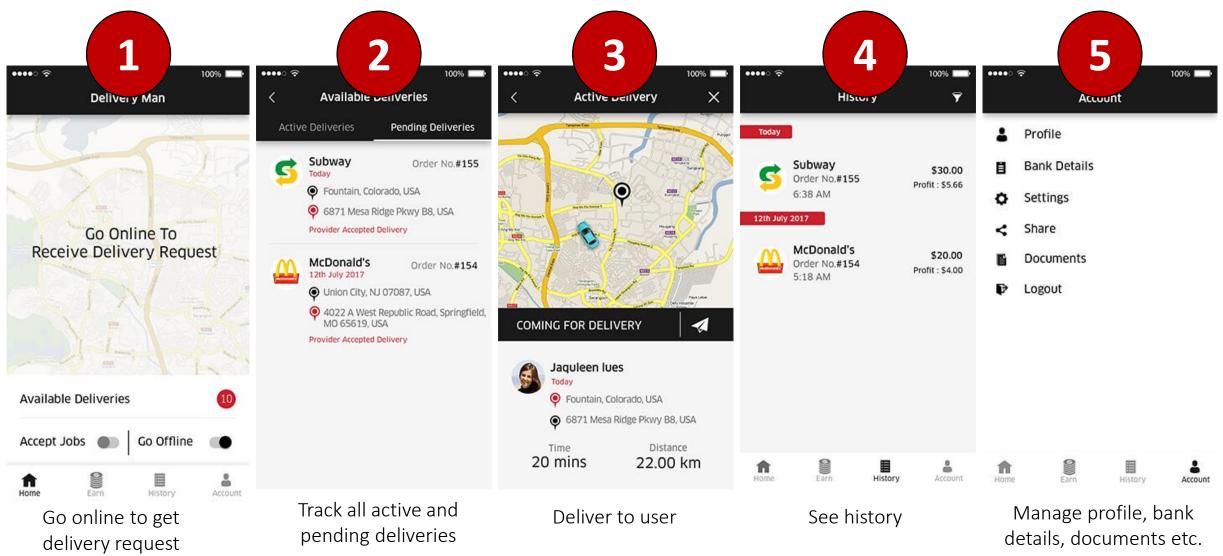




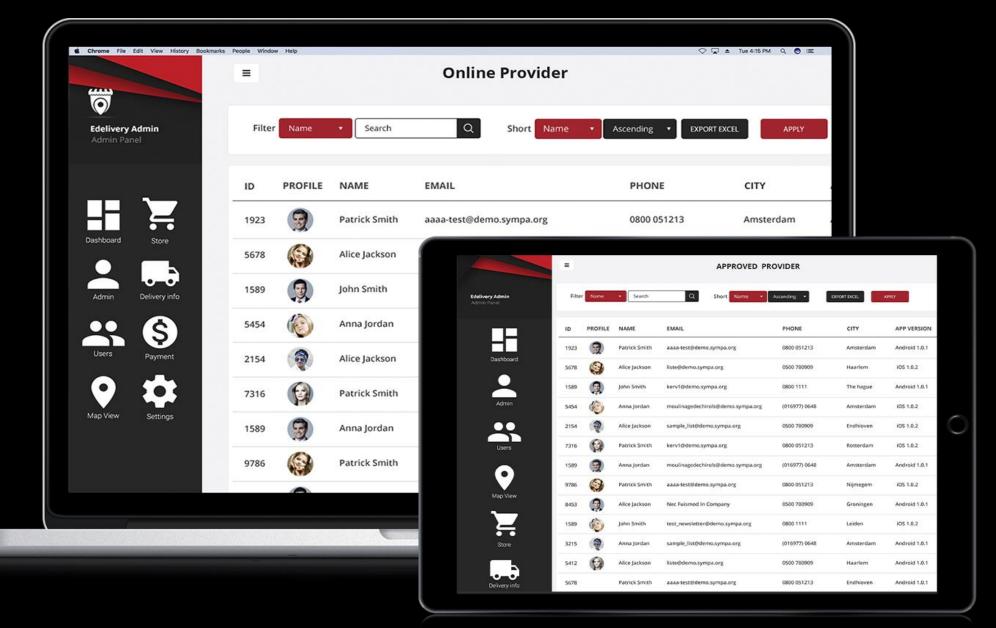


	=	Add Item Specification					Logout
McDonald's	Category view Modifier G	Item Specification Name		Required	5	Select Modifier	
Create Order		Customize your burger				Once modifier gro	up is added you can
	Enter Category Name	Select •	0	3		-	m already added list
Orders	Durrana					can add new one.	
Deliveries	Burgers	Add Specification	Price	Default Select		You can add differ	opt price for each
) History	Snakes and Sides	✓ 100% beef patty	0		n starts with		
ð Menu	Drinks	✓ big mac bun				You can even give	range like how many
p menu			0				e selected. Minimum
Promo code		✓ onions	0			maximum 3 etc.	
Profile		pasteurized process	0			You can make it de	efault selected where
Setting		american cheese	0			required.	
- Franka		✓ pickle slices	0			0	
Earning <		shredded lettuce	0			0	
			0		can cheese	0	
		onion reduction sauce	0			0	
		pico de gallo	0		<b>•</b>	0	

# **DELIVERYMAN APP**

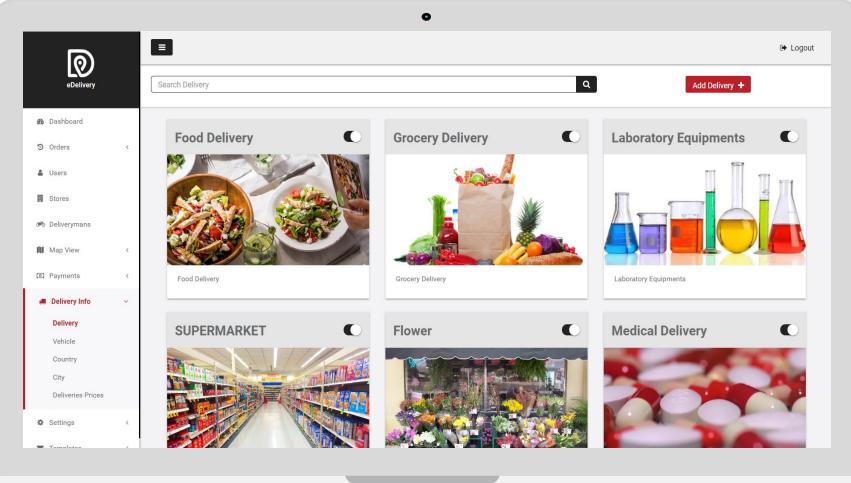


# ADMIN PANEL

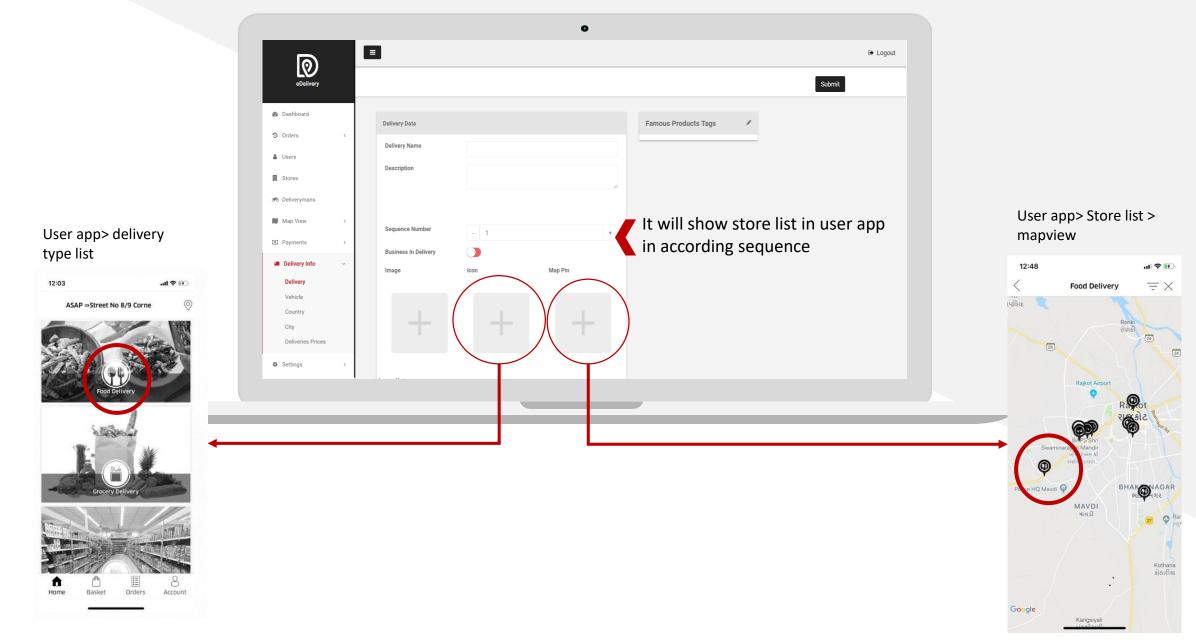




# Admin sets what kind of delivery he wants to be in

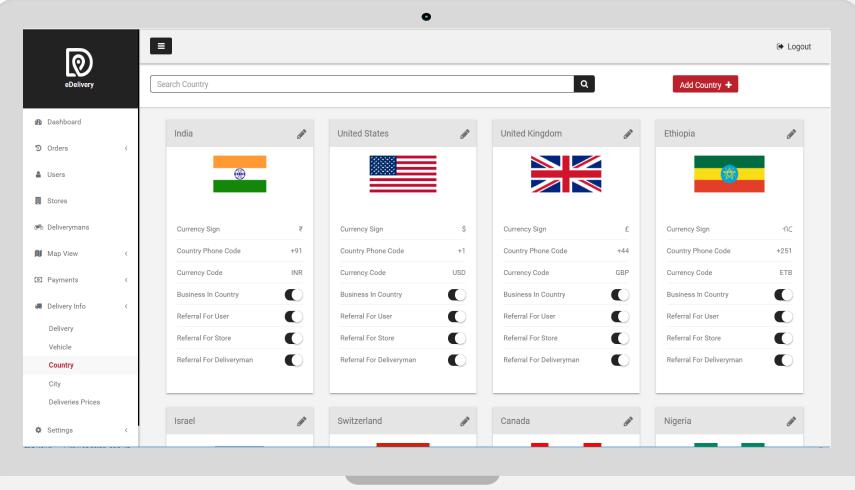


# Add delivery type





### Admin sets country he wants to operate in



### set country related parameters

0 ≡ Logout 0 eDelivery Update Dashboard Country Data Referral Setting Country Setting Orders In different country, user  $\mathbf{C}$ Country Name Referral Bonus to User **Business In Country** ₹ 80 India ? If not mile then km will be used Users is making payment in Distance Unit Mile Short Code Referral Bonus to User's Friend IN ₹ 100 ? different currency. Stores It will display ad in user app based  $\mathbf{O}$ Ads Visible **Country Code** No of User For Referral 15 ? on setting made in advertise tab C 3 Deliverymans Referral For User For admin to see all Currency Referral Bonus to Store Ruppes ₹ 100 ? Referral For Store C Map View • If this is ON, it will automatically payment in common Referral Bonus to Store's Friend  $\mathbf{O}$ Currency Code Referral For Deliveryman INR ₹ 120 settled out payment to Payments currency, we are using Auto transfer for store store/deliveryman SRTIPE Currency Sign No of User For Referral ₹ 12 online function to get Ø Delivery Info 2 Auto transfer for deliveryman connected bank account. exchange rate. But when Default 1 INR To INR Delivery Referral Bonus to Deliveryman ₹ 120 ? **Currency Rate**  If you are not using strip payment there is error to get Vehicle Referral Bonus to Deliveryman's ₹ 150 ? gateway please keep it turned off. Country Minimum Phone No. Length value from it, rate set Friend 10 2 • Even if you are using wallet, this City No of User For Referral 10 over here will be used as ? Maximum Phone No. Length 10 2 **Deliveries Prices** feature is not needed so keep it exchange rate. turned off as wallet settles out Settings amount instantly

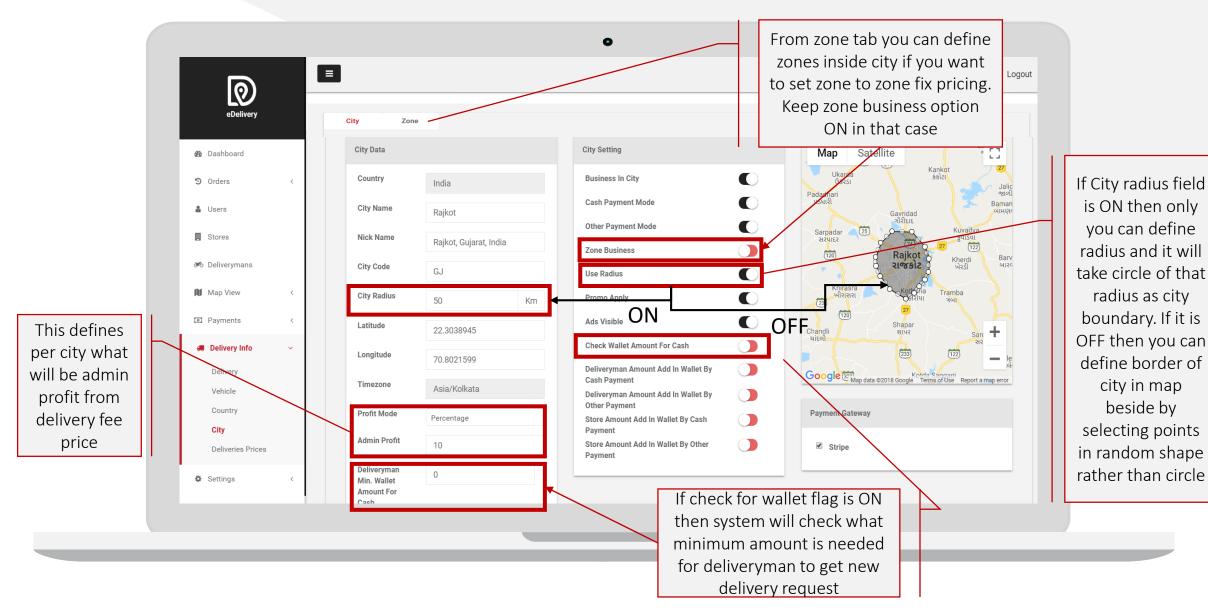
It will be used for validation in app registration



# Admin sets city he wants to operate in

୭	=							🕞 Logout
eDelivery	All	Search City			٩		Add City +	
🖚 Dashboard	Rajkot	Ø	Gandhidham	A	Vadodara	(data	Hyderabad	<b>A</b>
ී Orders <	India	đ	India	G	India	đ	India	đ
Lusers	City Radius	50	City Radius	20	City Radius	100	City Radius	100
. Stores	Business In City	0	Business In City		Business In City		Business In City	
🍽 Deliverymans	Cash Payment Mode	0	Cash Payment Mode	0	Cash Payment Mode		Cash Payment Mode	
Map View <	Other Payment Mode		Other Payment Mode		Other Payment Mode		Other Payment Mode	
Payments <								
Delivery Info ~	Delhi India	Ø	<b>Dhaka</b> India	Ø	Chandigarh India	Ø	Calicut India	Ø
Vehicle	City Radius	100	City Radius	100	City Radius	100	City Radius	100
Country	Business In City		Business In City		Business In City		Business In City	
City Deliveries Prices	Cash Payment Mode		Cash Payment Mode		Cash Payment Mode		Cash Payment Mode	
Delivenes Frices	Other Payment Mode	0	Other Payment Mode		Other Payment Mode	O	Other Payment Mode	

set city related parameters



#### 0 ≡ ► Logout 0 Update eDelivery ayine Admin Profit 10 Store Amount Add In Wallet By Other Stripe 🙆 Dashboard Payment Deliveryman 0 Orders Min. Wallet < Amount For Cash 🛔 Users Stores Delivery In City 🕷 Deliverymans Food Delivery Grocery Delivery 🛍 Map View < Flower SUPERMARKET Payments < Alcohol Delivery Medical Delivery Ø Delivery Info v Marijuna Delivery Cloth Delivery Delivery Shoes Delivery Dispensary Vehicle Wholesale Cultivator Country Water Delivery Gas Delivery City Weed Delivery Restaurant **Deliveries** Prices Dates Sweet and Bakery Settings Home made food Cosmetics Delivery Dhone Delivery Hardwara Dalivary — т...

# Select delivery type which you want to enable in select city

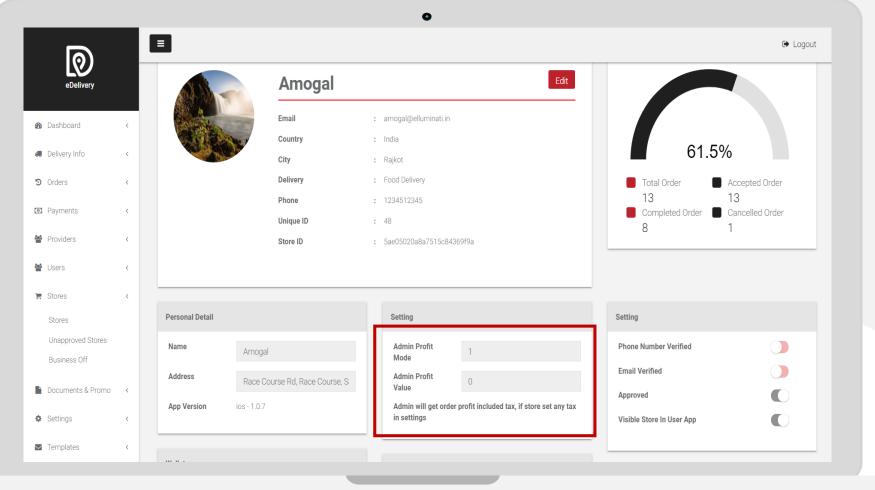
4

# Admin sets per city delivery prices which could be flat price or based on distance and time.

eDelivery						Update
Dashboard	<	Service Data		Service Setting	Service Setting	
Delivery Info	<	Country Name India		Business In Service	Base Price Distance	Km 10 ?
Vehicle		City Name Jetpur			Base Price	₹ 10 <b>?</b>
Country City					Price Per Unit Distance	₹ 10 <b>?</b>
Deliveries Prices					Price Per Unit Time	₹ 10 <b>?</b>
View All City					Service Tax	₹ 10 <b>?</b>
Orders	<				Min Fare	₹ 10 <b>?</b>
Payments	<					
Providers	<	Zone Price				
Stores	<	Select Zone1	Select Zone	\$2	? Add	
Documents & Prom	10 <					

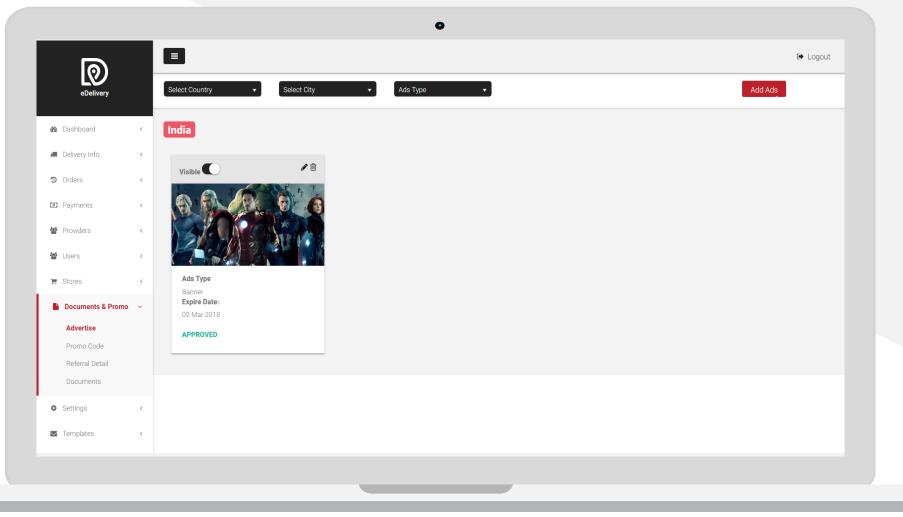


# Admin sets his profit from per store in store details



6

# Admin sets advertisement from here which will be displayed on user website



7

# Admin sets promo code or approves promo created by store

		_					0							
eDelivery	ľ	∎ Name			earch	Q	ID		Sort • Descending			Ар	bly	C Logo
🚳 Dashboard	<													
Delivery Info	<		ID	Promo Code	Created By	Туре	Promo For	Value	Country	City	Uses	User Used	State	ACTION
<ol> <li>Orders</li> </ol>	<		54	TEST	Store	Absolute	Item	10	India	Rajkot	0	0	Active	ACTION-
Payments	<		53	1234554321	Store	Absolute	Item	20	India	Rajkot	10	1	Active	ACTION-
Providers	<		52	ABC	Store	Absolute	Product	10	India	Rajkot	100	0	Active	ACTION-
📽 Users	<		51	1A2B3C	Admin	Absolute	Product	50	India	All	5	0	Active	ACTION-
🐂 Stores	<		50	DEMO	Store	Absolute	Store	100	India	Rajkot	5	0	Active	ACTION-
Documents & Promo     Advertise	~		49	PRMO	Store	Percentage	Store	5	India	Rajkot	1	0	Active	ACTION+
Promo Code			48	APP100	Admin	Absolute	Store	10	India	Rajkot	100	2	Active	ACTION-
Referral Detail Documents			47	SBPROMO	Admin	Absolute	Store	10	Switzerland	Basel	1000	0	Active	ACTION-
Settings	<		46	KDM10	Store	Absolute	Product	10	India	Rajkot	0	0	Active	ACTION
Templates	<		45	ASD10	Store	Absolute	Deliveries	10	India	Rajkot	0	0	Inactive	ACTION



#### How user can reset password?

In login page there is option to forget password. Clicking on which user can enter his email and we will send link to change password on his entered email. User can reset new password from that link.

#### Do we put in promo codes from the admin site or from the store app?

You can set promo code from admin and store both. Admin can set promo for all stores. Store can set it from himself only. Admin need to accept promo set by store, then only it will be applicable.

#### Can user schedule order? How?

Schedule order is dependent on store. So, if selected store has enabled it in its settings, it will give schedule option to user for that store at time of checkout. Store can accept schedule order immediately and can work on it later.

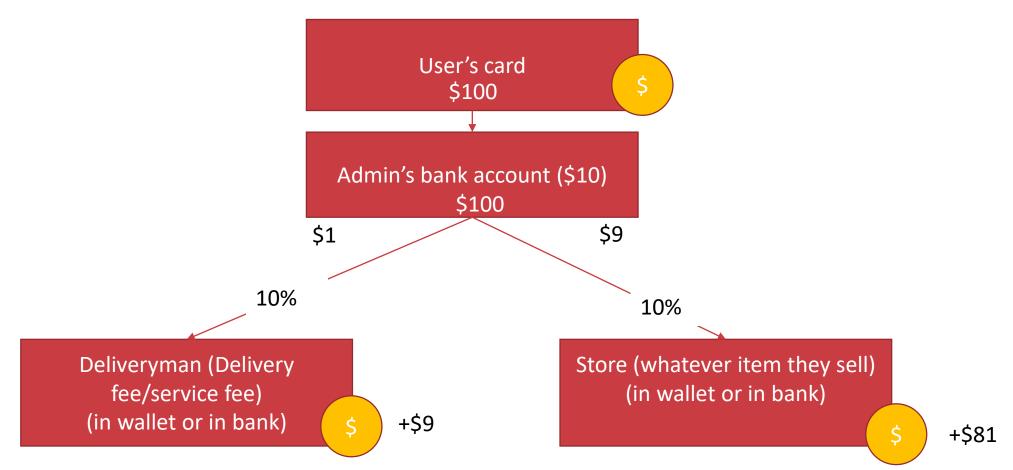
#### How pricing works?

There are two main components of invoice

Service price = Delivery fee (it is set per city wise by admin. You can set it from admin panel -> Delivery info -> City tab) Item price = Store item amount (it is set per store wise by store. You can set it from admin panel -> Store tab -> Edit store detail.)

# How payment flow in case of CARD/wallet payment

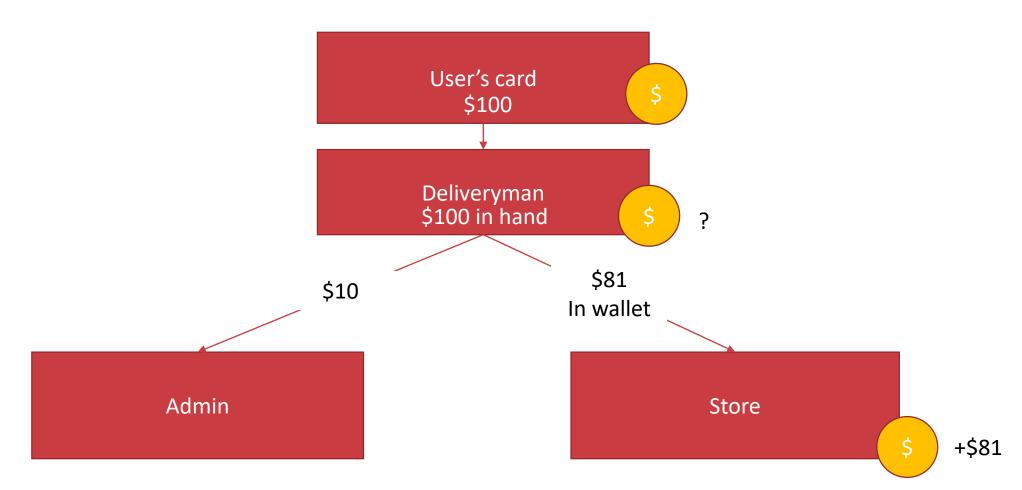
Common ground – payment gateway (Stripe)



If its wallet -> then after every order/transaction, it will be settled If it is bank -> its daily/weekly/monthly whatever time admin set for auto transfer

# How payment flow in case of CASH payment

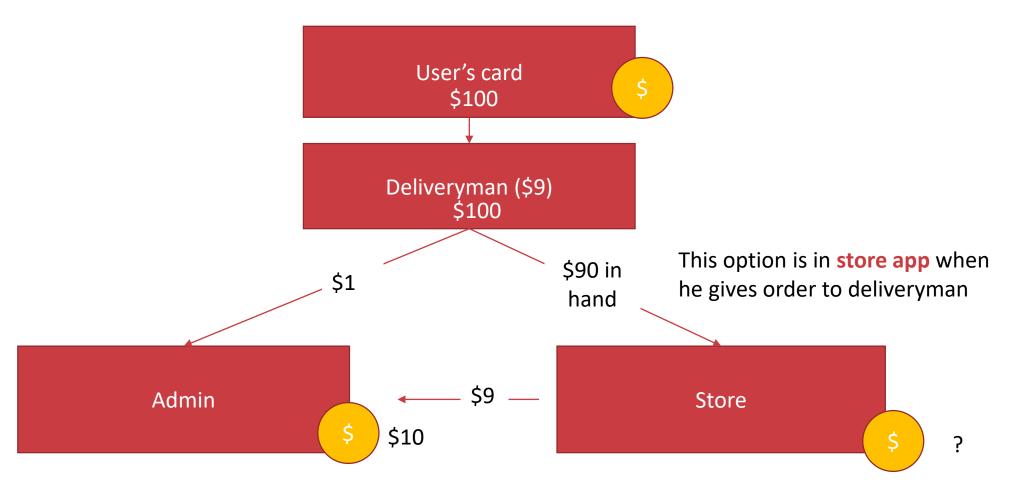
Wallet settlement



If its wallet -> then after every order/transaction, it will be settled If it is bank -> its daily/weekly/monthly whatever time admin set for auto transfer

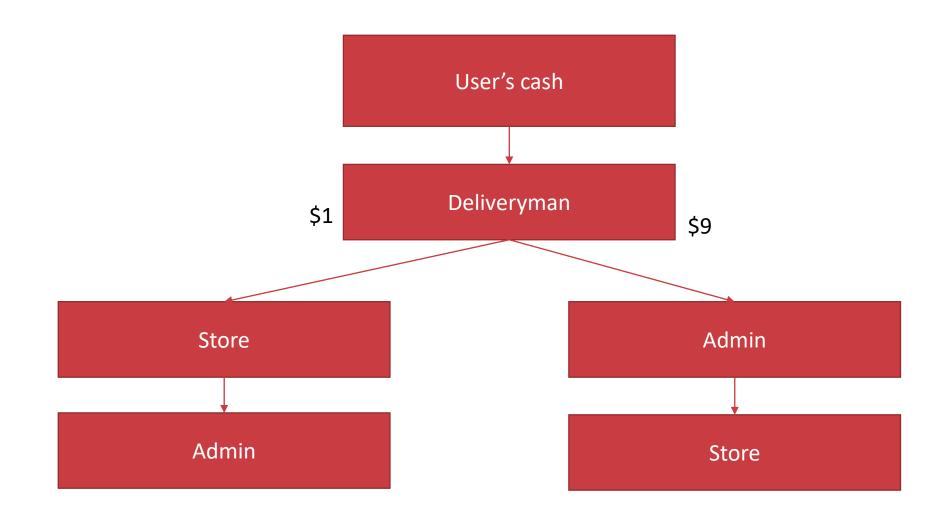
# How payment flow in case of CASH payment

Deliveryman is paying to store in CASH while collecting items of delivery



If its wallet -> then after every order/transaction, it will be settled If it is bank -> its daily/weekly/monthly whatever time admin set for auto transfer

# How payment flow in case of **CASH payment**



#### Where can admin set profit from store?

Revenue from Store will be considered on item fee only.

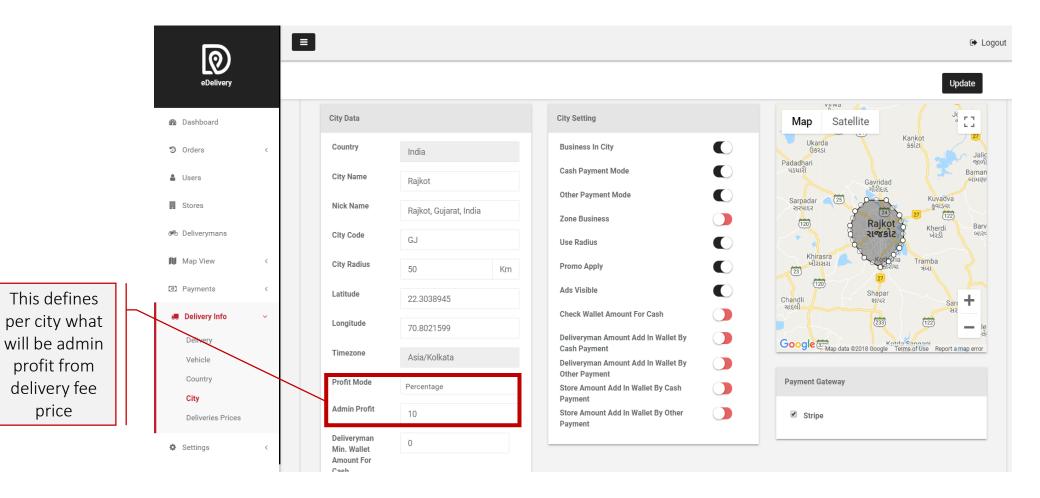
It can be set as % cut of delivery fee or absolute value (fixed amount) per delivery. You can set it in profile mode (see below screenshot)

🚯 Das	shboard		≡												🕩 Logout
ී Ord	ers	<	Searc				٩	No. of record			X				
🛔 Use	ers		INA	ne				10			X				
📕 Sto	pres														
. Mer	nu			ID	Name	ed Business Off Email	Phone	Country	City	Delivery Type	Wallet		A VALUE ALL AND	À	
\imath Deli	iverymans			8	Fortune	store@gmail.com	+1 1234567890	0 United States	St. Louis	Wine Delivery	1650 USD		Fortune	e ★ 0	
🚺 Map	p View	<		7	Ellu Minati	elluminati11@gmail.com	+91 222333666	9 India	Rajkot	Wine Delivery	0 INR	+	•		0
Pay	ments	<		6	Test store 456	curtistriggs2@gmail.com	+1 3143079555	United States	St. Louis	Wine Delivery	0 USD	Details	Documents Re	eferral Review	Bank
				5	IOS	ios@store.com	+91 123456789	0 India	Rajkot	Wine Delivery	0 INR	App Versio	n undefined	- undefined	
	livery Info	~		3 2	Fortune Demo	svalaelluminati@gmail.com demo@gmail.com	+91 111111111		Rajkot Rajkot	Wine Delivery Wine Delivery		Address	Market @ 1 63103, USA	Tucker EB, St. Louis A	, MO
Ve	hicle			1	Android Store	android@store.com	+91 963963963	3 India	Rajkot	Wine Delivery	855 INR	Website Ur	1		
Co	ountry											Slogan			
Cit	-											Admin Pro	fit Mode Percentage	e	
De	eliveries Prices											Admin Pro	fit Value 0		
🌣 Sett	tings	<					_								
🗹 Tem	nplates	<					1					Viev	v setting	View proc	ducts

#### Where can admin set profit from deliveryman?

Revenue from Deliveryman will be considered on delivery fee only.

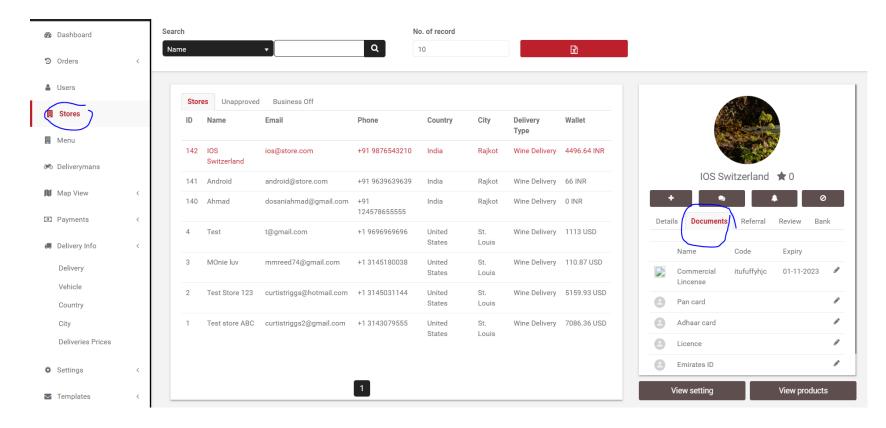
It can be set as % cut of delivery fee or absolute value (fixed amount) per delivery. You can set it in profile mode (see below screenshot)



### How do admin see the uploaded documents?

Go to Admin panel -> **Store tab** -> Document section -> You will see list of documents required. If you click on image on left it will show document on bigger screen. (refer below image)

Same applies for Deliveryman and User documents



# For store/user/deliveryman to upload documents, admin needs to mention list of required documents. Admin can do it with below actions

Admin panel -> Settings -> Documents -> Add document

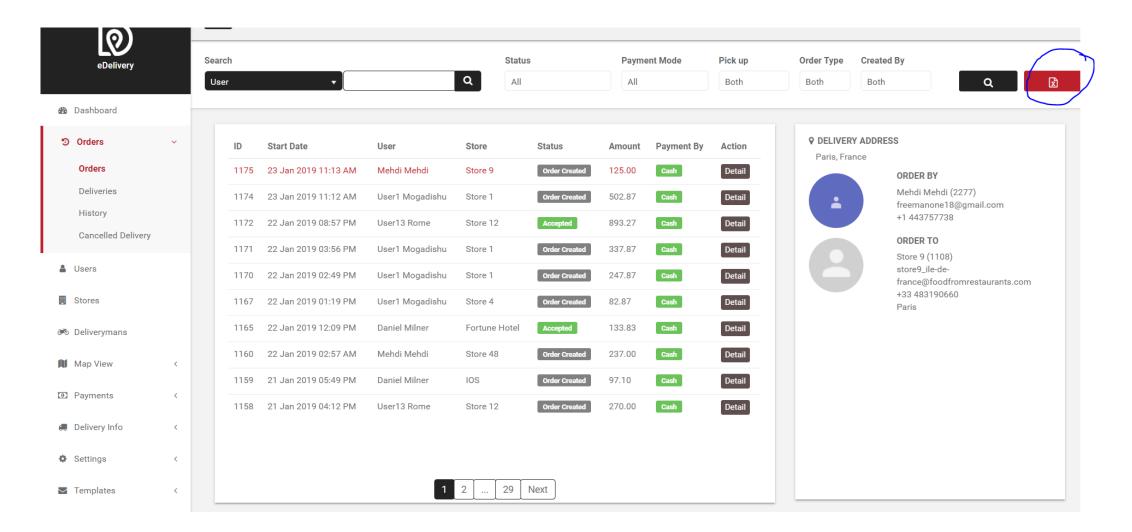
න Dashboard ට Orders	<	<b>≡</b> Name	Search	QD	Sort Descending	•	Apply Add Docume	↔ Logout	define requi	new page where admin can ired documents, and select ents is for whom.
Lusers Stores		ID	Name	Country	Туре	Option	ACTIO			man's vehicle we have ction in itself.
🖉 Menu		105	Emirates ID Licence	India	Store	Optional	ACT	FION <del>+</del>		
Map View	<	103	Adhaar card	India	Store	Optional		rion <del>.</del>		
<ul> <li>Payments</li> <li>Delivery Info</li> </ul>	<	102	Pan card	India	Store	Optional	ACT			Ļ
Settings Admin Settings	~	101	Commercial Lincense	India	Store User	Optional			Document Data	
Advertise Promo Code		12	Bank statement	India	User	Optional		FION <del>+</del>	Name	Select Country
Referral Detail		11	Passport	India	User	Mandatory		FION+	Туре	Name Required           Deliveryman
Admin		10	Trademark Document Stamp ID	India India	User User	Optional Mandatory	ACT		Visible	Store
Templates Mandatory:	، If thi	s option	is ON, particular stor	e/user/deliverymar	wont ab	le to user ann f			Mandatory Expire Date	User Deliveryman Deliveryman Vehicle
	manc	datory do	bcument. is ON, system will ask					nple,	Unique Code	Deliveryman Vehicle
-	with	license II	D photo, driver is sup s ON, system will ask	posed to enter licen	nse ID cod	le manually				

can expire his account on this date is document is not renewed.

# How do we set up advertisements? It will not allow us to upload any images To show advertisement to user, go to admin panel -> Settings -> Advertise -> Add ads

æ	Dashboard				
୭	Orders	<	Advertise Data		
4	Users		Country	Select Country	
	Stores			Select Country First	
200	Deliverymans		City	Select City	
6-0	Deliverymans		Detail		
N	Map View	<			
0	Payments	<	Ads Type	Banner	
6.	Delivery Info	<	Ads For	Select an Option	
6	Settings	~	Visible		
	Admin Settings		Approved		
	Advertise		Expiry Date		
	Promo Code		Expiry Date		
	Referral Detail		Redirect To Store?		
	Documents				
	Admin		Store	Select Store	
$\succ$	Templates	<	Banner Image		

Can you help me with the reporting component of the admin panel? In whichever tab, you see below icon, clicking on it, it will let you download CSV file for all data. CSV format is same as Excel



# What is difference between referral code and promo code?

Referral Code	Promo code
Referral bonus is marketing by users themselves.	Promotional bonus is marketing by admin.
Admin sets referral bonus from admin panel for those who share referral code and those who use referral code to register.	Admin sets promo code with absolute or percentage value and share among user with different communication medium like website, SMS, email etc.
Unique referral code for each user will be generated automatically when they register.	Many people can use same promo code to claim discount.
User can apply referral code only once when they register.	User can apply different promo code every time they make order.
One referral code can be shared with many friends to get bonus. [This limit will be set by admin]	One promo code can be used only once to claim discount
Referral credit will be added to your wallet which you can use anytime.	One promo can be used for one order only. If amount is still left, you cant use it for next order.

#### How referral system works?

We have referral system for all 3 types of user.

- User can invite another user.
- Store can invite another store.
- Deliveryman can invite another deliveryman.
- 1. Country wise you can set amount what person who are sharing will get and what person who are using shared referral will get.
- 2. When use register using shared referral number, he and whoever's referral code he is using will get mentioned amount of bonus.
- 3. This referral bonus amount will be added to respective user's wallet which he can use for next order.
- 4. Be it card payment or cash payment, wallet amount will be deducted first if it is ON from settings.

#### How referral system works?

